



SEAN WILLARD
HAVE A LIFE ATTACK

CHECKLIST
VISION BOARD
WORKSHOP

Module 4

*Please note this is NOT for resale or giveaway.



Vision Board Workshop

- I have planned separate vision boards for my business, including one or more of the following:
 - Money business board
 - My Perfect Client board
 - Systems board
 - Team Support boards
 - Marketing and Campaigns board
 - Branding board
- I have chosen a title for my Money Board that feels empowering and/or comfortable to me: _____
- I have shifted my mindset so that instead of focusing solely on “more income”, I am focusing on maximizing the income I do have
- I understand that the money I manage to save and grow is far more important than the money I actually bring in, when it comes to creating true wealth
- I am allowing on my money board for the right professionals to help me manage the new wealth I generate
- I am prepared to shift my mindset about money
- I am taking accountability and responsibility for my own wealth and creating a board that will help me with that decision
- I am remembering to still be playful and creative with my money board



Vision Board Workshop

- I have chosen money affirmations that resonate with me

- On my “My Perfect Client” board, I have included symbols, pictures and/or affirmations that confirm I am choosing clients that are happy to pay me

- I am including photos of:
 - Perfect clients I already coach

 - Specific people I would love to coach

 - Inspirational people and experts I would love to coach

 - Other_____

- On the “My Perfect Client” board, I have got specific about how I can help my perfect client:

- I have included my mission statement on my Perfect Client board:



■ The “My Perfect Client” board prominently allows for a steady increase in back-end offers:

- Products
- Programs
- Courses
- Group coaching
- OTOs
- VIP days and half-days
- VIP events and retreats
- Other _____

■ These offers include a strong mix of passive income products, so that I am reducing 1:1 work to an energizing and comfortable level

■ Events I show include a healthy ticket price, as well as the number of attendees I would like to generate

■ I am including on this board visual reminders to repurpose the content, products, courses and programs I create (and have already created)

■ I understand that by focusing this board on the exact type of client I want and how I am going to best serve her, the more likely I am to stay focused on and enthusiastic about strategies and mindsets that suit and attract that particular type of client



Vision Board Workshop

- The “My Perfect Client” board raises the bar on the type of client I attract, and helps reassure me I am worthy of attracting them to my coaching

- I have decided to:
 - Make my “Systems” board a separate Vision Board
 - Include it in the “My Business Vision” board
 - Include it in the “My Perfect Client” board

- The “Systems” board or section helps me get specific on how I am going to best handle areas of my business such as:
 - Research
 - Client scheduling
 - Client retainment
 - Product support
 - Service delivery
 - Product delivery
 - Communication
 - Other _____

- I have considered text-only versions of my “Systems” board—at least its initial planning stages



Vision Board Workshop

- I am including positive visual clues on my business visions board—including my “Systems” board
- My “Systems” vision board shows the perfect schedule for me
- I have created one or more “Team Support” boards for my team, including one or more of the following:
 - Pinterest board that my team can add to
 - A physical board specifically for my team to use
 - Separate boards for each department (if my business is set out this way)
 - An overall board for all team members on every team (if applicable)
 - A “Team” board for my eyes only, to help me plan and manage them as effectively as possible
- I am using my team vision boards as part of training and support for my team
- My team board(s) show team members I have not yet hired, but plan to hire
- I have created one of the following:
 - A combined “Marketing and Branding” vision board
 - Separate “Marketing” and “Branding” vision boards



- My “Branding” board or section includes:
 - My Marketing Goals
 - My motto, tagline, logo
 - My colors
 - Images that reinforce my marketing goals and brand
 - Other _____

- I am showing a timeline for my brand on my branding board or section

- I am planning campaigns right on my vision boards, so I can remind myself of action steps to take

- I am including new and current boundaries on all my business vision boards